



## **St. Louis District Office**

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### **2005 Small Business Week Award Winners**

#### **Small Business Person of the Year**

***Brenda Newberry, President and CEO***

***The Newberry Group***

A leading technology services firm providing technical competence and experience to assist clients in meeting their diverse information technology and services needs.

#### **Financial Services Champion**

***Joseph Soraghan, Principal***

***Danna McKittrick, PC***

Joseph Soraghan is an attorney who specializes primarily in small business finance and securities, has been a long-time advocate for small businesses helping them obtain capital and services required to grow their businesses.

#### **Home-Based Business Champion**

***Kevin Schulte, President***

***Impact Business Developers***

Impact Business Developers provides business development services to smaller and emerging technology and B2B industries enabling these firms to optimize their revenue potential through impactful sales, sales management and marketing programs.

#### **Minority Small Business Champion**

***Elizabeth Slosar, Vice President and Director***

***International Institute of Metropolitan St. Louis***

The International Institute of Metropolitan St. Louis, through the Department of Economic Development's *Business Links*, provides training, technical assistance and access to capital for refugees and immigrants striving to achieve economic success through business ownership.

#### **Small Business Exporter**

***Stephen Mitchell, President***

***Magna Technologies***

Magna Technologies specializes in the international sales and marketing of test and measurement/calibration and metrology products and systems to customers around the world. They provide engineering services, turn-key installation, and design assistance to foreign governments and repair facilities and an aircraft-related aftermarket support for both aerospace and ground support products. They assist customers with repairs and overhauls of aerospace components.

## **SBA Young Entrepreneur**

*Jerome McCall II, President*

*The Olympians*

The Olympians is a communications technology company that is dedicated to the utilization of emerging and existing technologies, idea, and design concepts to increase brand awareness, efficiency and market viability. They provide custom developed programming, cutting edge web designs, web technology marketing, strategic designs, and success, full marketing strategies.

## **Small Business Journalist**

*Judith Meador, President and Publisher*

*St. Louis Small Business Monthly*

St. Louis Small Business, Inc. publishes the *St. Louis Small Business Monthly* and the annual St. Louis Business Owners Guide. It presents the St. Louis Small Business Expo twice a year.

## **Veteran Small Business Champion**

*Patrick Heavey, Director*

*Veterans Business Resource Center*

The Saint Louis Veterans Business Resource Center is a project of the Veteran's Advocacy Foundation, a 501(c)(3) organization founded by Mr. Heavey in 1965. The VBRC works with both current and nascent Veteran business owners in five broad areas: training, counseling, networking, mentoring and advocacy. All services are free. The Center serves Veterans and members of the National Guard and Reserve (pre and post deployment).

## **Women in Business Champion**

*Virginia Campbell, President*

*Campbell Consulting Group*

Campbell Consulting Group helps entrepreneurs overcome the challenges of growing a business to assure they achieve their full growth potential and make more money. Their clients span the industry spectrum from construction to day care to manufacturing to service.

## **SBA Family-Owned Small Business**

*Sanford Jaffe, CEO*

*The Booksource*

The Booksource distributes books to retail book stores. The Education Division sells books to the K-12 market. San Val, Inc. is the bookbindery division that converts paperback books into hardcover books for schools and libraries. The Peaceable Kingdom Press division manufactures greeting cards, posters, calendars, bookmarks and other products using artwork from classic children's books.